

EST.



1992

AUSTIN PARKS FOUNDATION

◆ **ANNUAL REPORT 2015** ◆
INVESTING IN COMMUNITY

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“PARKS ARE IMPORTANT TO ANY COMMUNITY;
THEY MAKE A COMMUNITY LIVABLE.
THEY ARE THE KEY TO QUALITY OF LIFE.”

– RICHARD CRAIG
PARK ADOPTER | PEASE PARK CONSERVANCY



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DWG.
- VICE CHAIR - SARA MARLER**
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PEPPERMINT CLEANING SERVICES



Dear friends, neighbors and park champions –

Since the day Austin Parks Foundation (APF) was founded in 1992, community has been at the heart of our mission. We exist to serve the Austin community, and we are only able to have a meaningful impact through the generous support and engagement from our community.

Our mission is to improve the quality of life for people in and around Austin by addressing the city’s funding and resource gap for parks, trails and green spaces. We want to ensure that Austinites have access to well-maintained parks that serve their needs, ultimately leading to healthier, happier and better connected communities.

Throughout this report, you’ll read about how in 2015 we continued to increase our impact to better serve the people of Austin. We’ve funded more diverse and bigger projects all across the city through our grants program, and by investing in signature projects. We’ve engaged more people in long-term park adoption and daily volunteer opportunities – allowing citizens to take ownership of their parks and have a voice in the future of their parks. We’ve also activated our parks in thoughtful and creative ways to get people using green space and engaging with their neighbors.

Because of people like you, and thousands of other generous donors, partners and volunteers, we have been able to make Austin an even better place to work and play. We’re doing so much more than making parks and trails more beautiful and accessible. We’re working hard to build strong and vibrant communities by getting people involved – giving them the tools and resources they need to improve and transform their neighborhoods. We could not do this work without your support.

On behalf of the staff and board of directors, we are so thankful to have you as part of the APF community and for all that you allowed us to accomplish in 2015.

See you in the parks!

Colin Wallis
Executive Director | Austin Parks Foundation



“GETTING THE APF GRANT WAS INCREDIBLE – SOMEBODY BELIEVED IN US! THE GREATEST THING IS TO SEE HOW THE RESIDENTS ARE GETTING INVOLVED AND TAKING OWNERSHIP. THERE IS A REAL SENSE OF PRIDE HERE NOW.”

– BRENDA CRAIG
PARK ADOPTER | FRANKLIN PARK

In 2015, we distributed more than \$375,000 in community-initiated grants through our ACL Music Festival Grants Program. Funding supported 15 different park projects including trail construction, play equipment, park furnishings and erosion control. Grant recipients provide a match through volunteer labor, as well as cash and in-kind contributions, and our partners at the City of Austin Parks & Recreation Department (PARD) provided materials, heavy equipment, planning expertise and labor to complete these projects.

2015 ACL MUSIC FESTIVAL GRANT FUNDING

- | | |
|--|--|
| Alderbrook Pocket Park - \$50,000
New trail around perimeter of park | Mayfield Park and Preserve - \$22,434
Historical stone wall repairs |
| Austin Sunshine Camps - \$16,515
New bunk beds | Murchison Pool - \$15,000
New shade structure |
| Balcones District Park - \$50,000
New shade structure for basketball court, pool and playscape | North Austin Community Center - \$28,305
New garden pavillion, shade structure and expanded garden plots |
| Barton Hills Community Park - \$43,000
Erosion control, terracing, new seating and re-vegetation | North Star Greenbelt - \$7,107
New information kiosk and signage |
| Battle Bend Park - \$19,950
New pavillion | Pease District Park - \$50,000
Phase 1 implementation of master plan including Kingsbury gateway and Janet Fish wall restoration |
| Covert Park at Mt. Bonnell - \$13,000
New limestone steps and repairs | Walnut Creek Metro Park - \$7,000
Pedestrian and bike trail re-route for better traffic flow |
| Dove Springs District Park - \$20,000
Playground completion | Walnut Creek Municipal Pool - \$25,000
Poolhouse improvements, landscaping and new lane lines |
| Goat Cave Karst Preserve - \$8,860
New informational kiosk, benches and educational signage | |

2015 SPECIAL PROJECTS

In addition to community grants, we distributed nearly \$2 million for special, short-term projects, as well as long-term, strategic investments. We are proud to partner with PARD to fund park improvements, maintenance and programming in parks all over the city. Together, we are increasing access and improving the usability of some of our city’s most well-loved parks, as well as those that need help to become the urban oases they are meant to be.

- Austin Aces - \$50,000**
2015 sponsorship

Austin Independent School District - \$25,000
Community asset map

Austin Nature & Science Center - \$50,000
Facility maintenance

Brush Square - \$50,000
Tree care and park improvements

Camacho Center - \$50,000
Staffing support

Carver Museum - \$40,000
Broadway Bound program

City of Austin Aquatics - \$48,000
Lifeguard hiring initiative and program support

Dove Springs District Park - \$50,000
Outdoor fitness equipment

Dove Springs Recreation Center - \$8,000
Wrestling program support

Downs-Mabson Fields - \$50,000
Entryway and mural
- Franklin Park - \$50,000**
Outdoor fitness equipment

Junior Park Ranger Program - \$25,000
Cadet program support

Trail of Lights - \$50,000
2 year sponsorship

TreeFolks - \$20,000
Future Forest Project

Trees of Govalle - \$10,000
Sponsorship for free performance at Govalle Park

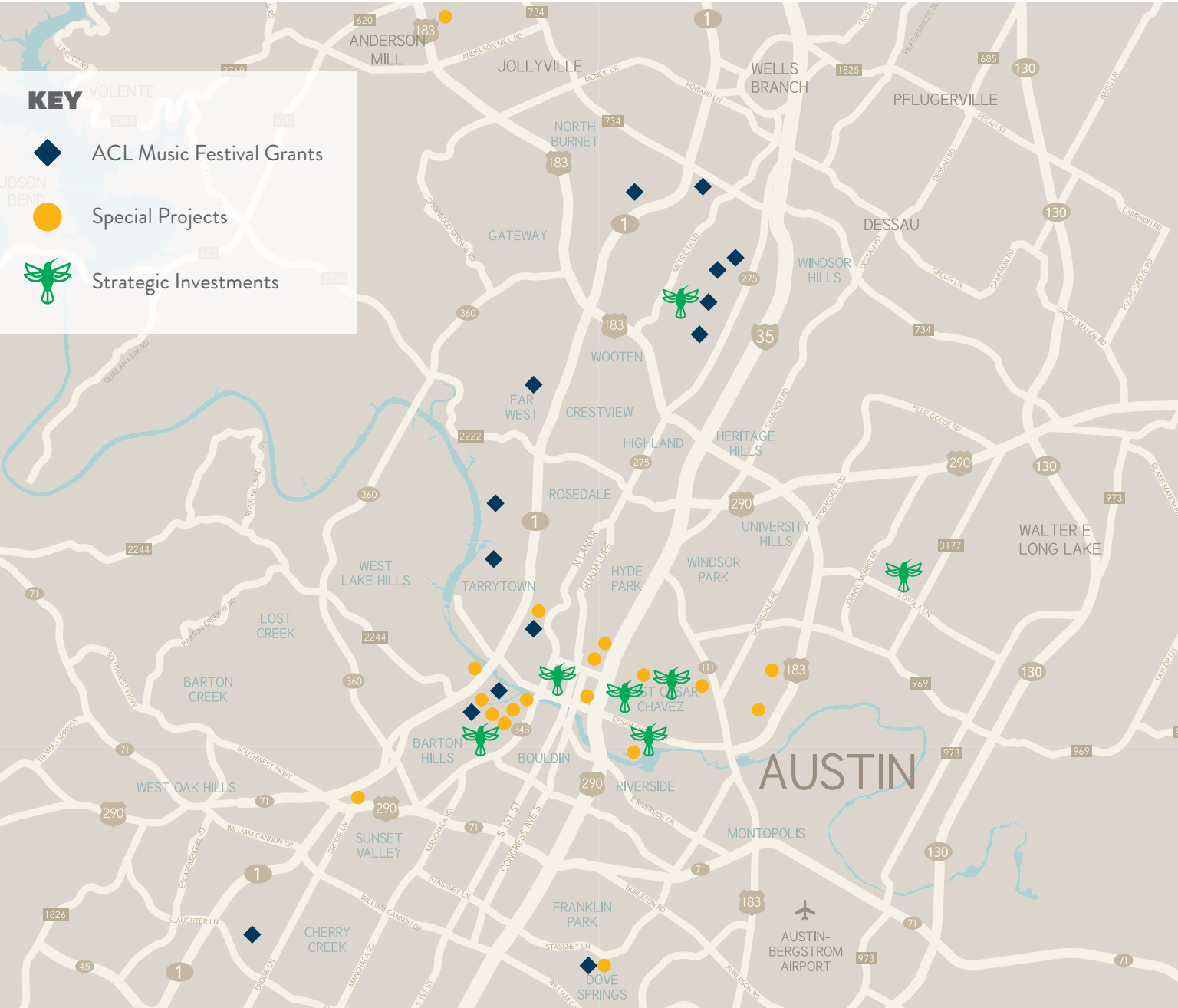
Umlauf Sculpture Garden - \$50,000
Master planning

Violet Crown / Greenbelt Trail - \$60,000
Mile markers

Waller Creek - \$30,000
Waterloo Park O&M study

Zilker Hillside Theater - \$50,000
Security and lighting

Zilker Park - \$100,000
Great lawn aeration and Lou Neff point soil rejuvenation



2015 LONG TERM STRATEGIC INVESTMENTS

Not only does APF invest in short-term projects that immediately benefit the city of Austin, we also work with PARD and neighborhoods across Austin to financially support large-scale, essential projects that require years of funding and planning. In 2015, we made the following strategic investments to help bring these projects to life in future years.



BARTON SPRINGS BATHHOUSE

With an expanded master plan for the pool and Zilker park, as well as increased use, rehabilitation of the historic bathhouse has become a necessity. We'll be addressing infrastructure, maintenance and operational issues in partnership with PARD, Friends of Barton Springs Pool and Barton Springs Conservancy.

INVESTMENT: \$100,000 | TIMELINE: COMMENCING IN 2017



COLONY DISTRICT PARK

As part of a larger community planning effort, we are partnering with PARD to create multi-use trails and an all-inclusive children's play environment that will be part of a new 93-acre park in Northeast Austin. Colony District Park will serve as the heart of the Colony Park neighborhood.

INVESTMENT: \$100,000 | TIMELINE: PHASE ONE OPENING 2017



COOK ELEMENTARY

Cook Elementary School Park was in dire need of a new playscape as their previous one had a cracked foundation, rusted support poles, and unsafe swings. PARD identified it as one of their highest priority playscapes. We stepped in to help and the Cook Crocs now have a brand new playscape!

INVESTMENT: \$100,000 | TIMELINE: RIBBON CUTTING NOVEMBER 2015



EASTLINK TRAIL

Our investment includes funds for planning and implementation of a series of proposed improvements to connect 4.7 miles of trails in Central East Austin – from Bartholomew Park to Lady Bird Lake - repairing old paths and building new ones for pedestrians and cyclists.

INVESTMENT: \$100,000 | TIMELINE: COMMENCING IN 2017



HOLLY SHORES

Holly Shores, a section of the larger Festival Beach area, is a beloved neighborhood park. Our investment in implementing the approved master plan will focus on better connectivity, openness and integration between the various park elements, while keeping the peaceful character of the park.

INVESTMENT: \$100,000 | TIMELINE: COMMENCING IN 2017



REPUBLIC SQUARE

With our partners the Downtown Austin Alliance and PARD, we will renovate the historic, downtown square to provide a new, modern design, including a circular promenade as well as a flexible central lawn. New amenities include a permanent food kiosk, café-style seating and public restrooms.

INVESTMENT: \$300,000 | TIMELINE: RE-OPENING 2017



ROY AND MATIAS VELASQUEZ PLAZA

This multi-tiered pocket park will be established over an undeveloped right-of-way, and is made possible through a private investment from Cypress Real Estate in conjunction with APF, Capital Metro, Austin Energy, Public Works, and parkland dedication dollars that come from the adjacent development.

INVESTMENT: \$100,000 | TIMELINE: COMMENCING IN 2017



APF promotes park ownership and leadership throughout Austin by connecting people to resources, partnerships and education to develop and improve their local parks. We do this through our partnership with the City of Austin’s Adopt-A-Park Program and our core volunteer work days.

With more than 300 parks in Austin, we are especially grateful to the nearly 80 dedicated volunteer groups who enthusiastically support, steward and advocate for their local parks as official park adopters.

AUSTIN’S ADOPTED PARKS

- Adams Hemphill Park
Armadillo Park
Auditorium Shores Off Leash Area
Balcones District Park - Milwood
Balcones District Park - Walnut Crossing
Bartholomew District Park
Barton Creek Greenbelt
Barton Hills School Park
Beverly S. Sheffield Northwest District Park
Big Stacy Park
Blunn Creek Preserve
Boggy Creek Greenbelt
Boggy Creek Greenbelt - Northwest
Brentwood Park
Brownie Park
Bull Creek Greenbelt
Cherrywood Green
Chestnut Park
Circle C Ranch Disc Golf
Comal Park
Commons Ford Metro Park Prairie
Convict Hill Quarry Park
Copperfield Nature Trail
Country Club Creek Trail at Guerrero Park
Covert Park at Mount Bonnell
Davis White Northeast District Park
Dick Nichols District Park
- Dove Springs District Park
Eastwoods Park
Far West Off Leash Area
Franklin Park
Gaines Creek Park
Great Hills Park
Houston Elementary School Park
JJ Seabrook Greenbelt
Kealing Park
Little Stacy Park
Little Zilker Park
Mary Baylor Park
Mary Dawson Park
Mary Moore Searight Disc Golf Course
Mary Moore Searight Park & Off Leash Area
Mayfield Park
Mayfield Preserve
Nicholas Dawson Park
North Acres Park
North Oaks Park
North Star Greenbelt
Onion Creek Greenbelt
Onion Creek Off Leash Area
Parker Lane Park
Patterson Park
Pease District Park
Perry Park
- Ponciana Park
Quail Creek Park
Ramsey Park
Red Bud Isle & Off Leash Area
Ron Rigsby Park
Roy G Guerrero Disc Golf Course
Schroeter Park
Scofield Farms Park
Shipe Park
Slaughter Creek at Bauerle Ranch
Springdale
Swede Hill Park
Tarrytown Park
Veloway
Walnut Creek Greenbelt - Walnut Bluffs
Walnut Creek Metropolitan Park Trails
Walsh Boat Landing
West Austin Park
West Austin Park Off Leash Area
West Bouldin Creek Greenbelt
West Enfield Park
Williamson Creek Greenbelt - East
Williamson Creek Greenbelt - Emerald Wood
Williamson Creek Greenbelt - Heartwood
Wooten Park
Yett Creek Park

13TH ANNUAL IT’S MY PARK DAY

It’s My Park Day is APF’s largest city-wide volunteer event. In 2015, projects included mulching, root collar clearing and tree care, painting, trail repair and litter pickup. We also had the pleasure of celebrating the grand opening of a brand new nature-themed playscape in Dove Springs District Park, as well as the completion of Phases 1-3 of Ramsey Park’s master plan. Wheatsville Co-op, Chipotle and Luke’s Locker thanked our volunteers with snacks and discount cards.

99 Projects | 3,000+ Volunteers | Nearly \$250,000 invested



NATIONAL TRAILS DAY

American Hiking Society’s National Trails Day® (NTD) is a celebration of America’s magnificent trail system. After our work day in partnership with Hill Country Conservancy and Texas Conservation Corps, we hosted an appreciation party at Roy G Guerrero Metro Park where we celebrated with live music from The Lost Pines, and refreshments by FreeBirds, Real Ale, Daily Greens and Good Pop.

40 Projects | 1,000+ Volunteers | Nearly \$80,000 invested



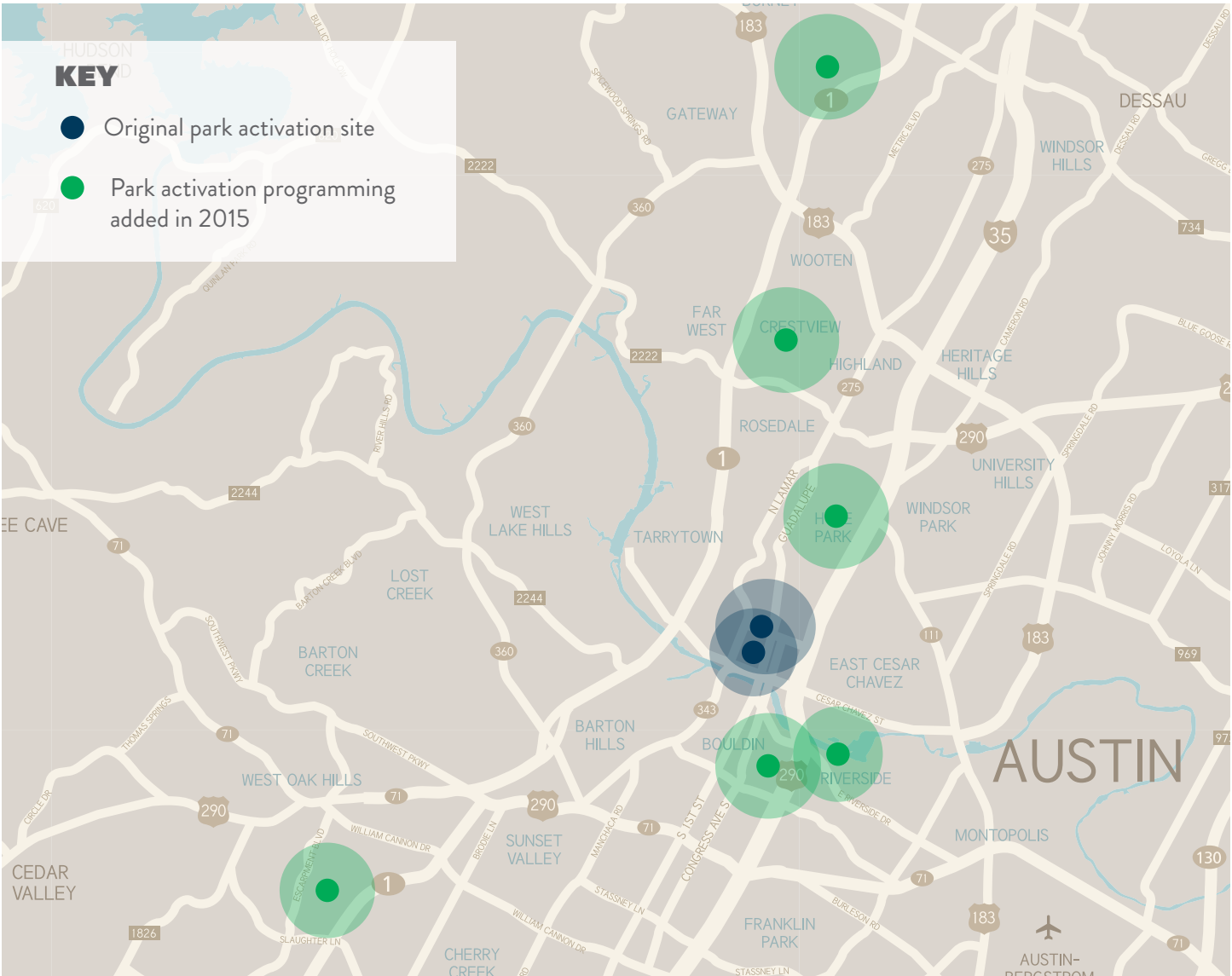
NATIONAL PUBLIC LANDS DAY

National Public Lands Day is a signature event of the National Environmental Education Foundation and promotes enjoyment and conservation of public lands. After our work day in partnership with Texas Conservation Corps, we celebrated with a volunteer appreciation party at Rosewood Park with live music from The Lost Pines, and refreshments by Ruby’s Barbeque, Which Wich, Texas mADE and Good Pop.

50 Projects | 1,200+ Volunteers | Nearly \$100,000 invested



We encourage the use of public space and work to create innovative programming to engage people in their parks. In 2015 we extended our reach, and provided more free programming in neighborhoods across Austin. Below you'll see the location of each of the original activation sites for Movies in the Park and Yoga in the Park, and the additional park programming sites we added in 2015.



MOVIES IN THE PARK

Movies in the Park is a series of free films brought to you by APF in partnership with Alamo Drafthouse. Residents and visitors bring their blankets, lawn chairs, and often picnic dinners, for a fun and relaxing evening under the beautiful Austin night sky. In 2015 we held movies at:

- Dick Nichols District Park
- Little Stacy Park
- Northwest District Park
- Republic Square
- Wooldridge Square



YOGA IN THE PARK

Yoga in the Park classes are free of charge and are led by certified yoga instructors in parks across the city. In 2015 we hosted free classes at:

- Balcones District Park
- Dick Nichols District Park
- Hostelling International Park
- Little Stacy Park
- Republic Square
- Shipe Park
- Wooldridge Square



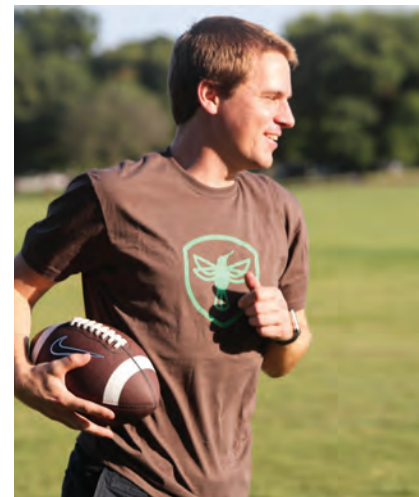
“IN THE OLD DAYS WE DID ALMOST EXCLUSIVELY SMALL COMMUNITY PROJECTS. NOW WE CAN BE SIGNIFICANT CONTRIBUTORS TO MAJOR PARK-RELATED PROJECTS, PLUS WE CONTINUE TO MAINTAIN OUR NEIGHBORHOOD PARK PROJECTS. WE ARE GRATEFUL WE ARE ABLE TO DO BOTH.”

– JIM ALSUP
BOARD MEMBER | AUSTIN PARKS FOUNDATION

2015 was a year of enormous achievement for APF thanks to our community of generous donors, partners and volunteers. After years of research, planning, fundraising and construction, APF helped open two new premiere parks in Austin – Vic Mathias Shores and Dove Springs District Park.

We began a \$5.8 million campaign for Republic Square Park, and we received a \$700,000 grant from the St. David’s Foundation to add to dollars we’re putting toward the brand new Colony Park in Northeast Austin.

In 2015 we also collaborated with partners in new and effective ways. Together with PARD, we funded an innovative lifeguard recruitment pilot, offering signing bonuses for early-registered lifeguards, allowing more pools to open on time. And we continued our involvement as a key partner in GO! Austin / VAMOS! Austin (GAVA), a coalition of residents, community leaders and nonprofit organizations working to improve the health of the 78744 and 78745 communities through increased access to, and participation in, physical activity.





Not so long ago, Dove Springs District Park was viewed as unsafe, and parents in the community drove across the city to give their children a secure, clean, outdoor place to play. Less than a quarter mile from the park sits Mendez Middle School, ranking No. 1 in juvenile obesity out of all Austin Independent School District schools, and the record holder for the amount of children who failed the state required Fitness Gram exams. Committed to making a change in their neighborhood, the Dove Springs community rallied around their park and saw it as a way to change the future for their children.

In 2015, thanks to funding from APF, ACL Music Festival and St. David's Foundation, and with support from Dove Springs residents, PARD, GAVA and many others, Dove Springs District Park is now bustling with activity. An area that boasts the highest child obesity rate in Central Texas now sees children flocking to a brand new zip line, spending hours on a state-of-the-art playscape, and exploring unique and captivating nature pathways. Dove Springs Park has become one of Austin's premiere play areas and is promoting physical fitness and healthy lifestyles throughout the community.

Successes like this, where citizens, community organizations, private businesses and the city come together to create a welcoming green space that addresses the needs of a neighborhood, are at the heart of what we do at APF. Through the new Dove Springs District Park, children have access to a safe place to play, people in the neighborhood have a place to commune with nature, and the community now knows that APF is a dedicated partner that can help make their vision a reality.



In January 2015, Auditorium Shores got a new look and a new name - Vic Mathias Shores - thanks to APF, PARD, C3 Presents (organizer of ACL Music Festival), SXSW, Clean Scapes and TBG Partners. With the goal of enhancing the public park, while accommodating the various activities of park-goers, we installed high performance turf grass with a new irrigation system, upgraded water fountains and electrical equipment, created a rain garden, planted trees, expanded and realigned the running trail, and constructed an enhanced off-leash dog area and waterfront launch. Today, this beloved park is more accessible to all park users.



APF held its first-ever Party for the Parks on September 30, 2015 at historic Brazos Hall downtown. Supporters joined in celebrating Austin's parks, honoring local park champions and kicking-off the 2015 ACL Music Festival. Guests enjoyed live music from Rent Party and Bruce Robison, cocktails by FBR Management, and delicious bites from Tacodeli, as well as a photo booth and silent auction. The evening generated more than \$83,000 for APF, and began an annual tradition of bringing together generous donors and sponsors, and passionate volunteers and park adopters, to celebrate one of Austin's greatest assets – our parks!



“LIKE US, APF DOES AN AMAZING AMOUNT OF WORK. WE ARE BOTH ORGANIZATIONS THAT MAKE THE MOST OF THE RESOURCES WE HAVE. WE ARE BOTH TRYING TO MAKE AS BIG OF AN IMPACT ON AUSTIN AS WE CAN.”

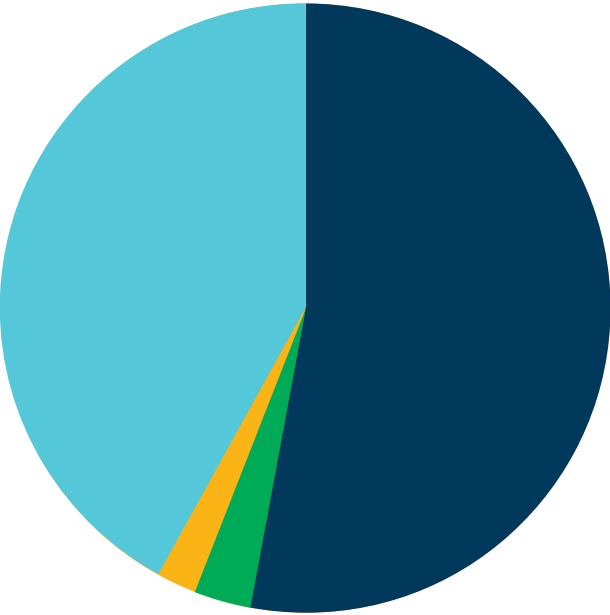
– RAQUEL DADOMO
CORPORATE PARTNER | WHEATSVILLE CO-OP

Below are the 2015 audited financial statements for Austin Parks Foundation.
This audit was conducted by PMB Helin Donovan.

ASSETS	As of 12/31/15
Cash & Equivalents	\$4,996,514
Current Assets	\$331,535
Property & Equipment	\$51,688
<hr/>	
TOTAL ASSETS	\$5,379,737
LIABILITIES	
Accounts Payable	\$123,337
Grants Awarded	\$602,694
<hr/>	
TOTAL CURRENT LIABILITIES	\$726,031
NET ASSETS	
Unrestricted Net Assets	\$396,333
Board Designated Projects	\$2,234,460
Temporarily Restricted Net Assets	\$2,022,913
<hr/>	
TOTAL NET ASSETS	\$4,653,706
TOTAL LIABILITIES & NET ASSESTS	\$5,379,737

REVENUES

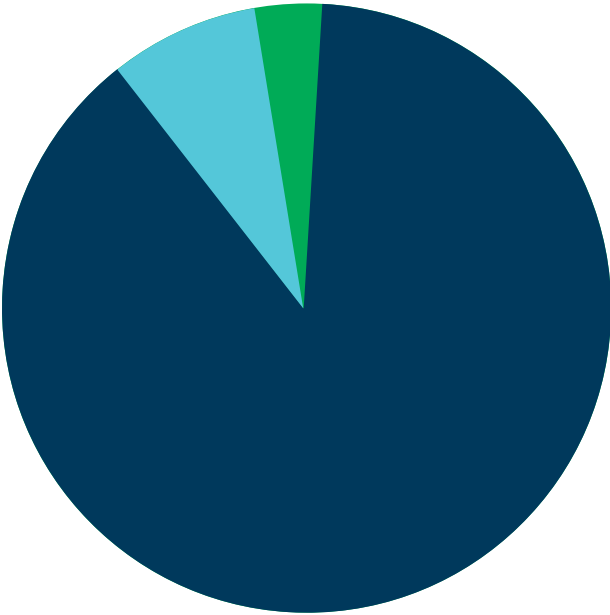
\$6,545,799



53% Events
42% Contributions
3% In-Kind
2% Grants & Other

EXPENSES

\$4,886,962



87% Programs
8% Fundraising
5% Management

87 CENTS OF EVERY DOLLAR GIVEN TO APF GOES DIRECTLY TO PARK PROJECTS AND PROGRAMS

APF is able to financially support park projects and programming all over Austin because of the generous gifts made throughout the year by charitable donors and local businesses. With the funds we receive we are able to ensure our parks are greener, safer and better able to meet the ever-changing needs of the Austin community.

- A**

Gregory Abell
David Adair
George Adams
N’ Dah Aya Adjolekpo
Andrew Adkins
Glenda and Dane Adkinson
Steve Adler
Blita Agee
Laura Agnew
Karen and Barry Aidman
Laura and Rudolph Albachten
Andy Albright
Patricia Albright
Amy Allen
James Allen
Ted Allison
Romalda Allsup and Charles Edwards
Debbie and Jim Alsup
Marion Alsup
Alison Alter and Jeremi Suri
Paula and Gary Amaon
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Chris Andrews
Lenny Arellano
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Lucia Athens
Ian Atwater
Cindy Stewart and Andy Austin
Barbara Austin
Doris Ayala
Kara Ayala
Margaret Ayres
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Tyson Brown
Sutton Brown
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Laura and Eric Buehler
Janice Buesing
Kyle Bunch
Eugene Buot
Robert Burdette
Sarah Burdette
Michael Burek
Jayna and Barry Burgdorf
Mollie and Steve Butler
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Joe Cain
Bonita Campbell
Michael Cannatti
Lisa Capps
Jane and Philip Capron
Tristin Caramiho
Kathleen Carbone
Susana Carranza
Mary and Marty Cartwright

Orlando Castillo
Jeanne and Stanley Cavitt
Carol Cespedes
Amy Chamberlain
Mario Champion
Emlea Chanslor
Diane Chapa
Johnny Chau
Candy Chick-Nichols
Michael Chitty
Aaron Choate
Pujeeta Chowdhary
Jackie and Christopher Chuter
Brandi Clark
Nathan Cliver
John Cocke
Kevin Coe
Jane and Thomas Coefield
George Cofer
Julia and James Collins
Colleen Collins and James Nash
Rhea Copening
Lauren Corcoran
Jenny Corman
Jeremy Cox
Thomas Cox
Richard Craig
Jared Creel
Emily Crocker
Kelley Cunny
Germaine Curry

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Alexandra Dailey
Anita Vangelisti and John Daly
Malcolm Daniel
Somenath Das
Sumit Dasgupta
Lauren Davis
Jill Davis
Elizabeth and Edmund Davis

Charles Dean
Lydia and Craig Deats
Kathleen Deaver
Martha DeGrasse
Julie Deitz
Louis Dellefave
Gabe Dennison
Grant Derigo
Tiffany Derr
Ryan Desjardins
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Leslie Diephuis
Alissa Dierksen
Tracy and Michael DiLeo
Brian Dolezal
Beth Domel
Bart Doney
Dominique Douglas
Robert Doyle
Brittany Dunne
Ann Dure
Jason Durnin

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Nancy Edmonds
Brittini Ellington
Dan Ellinor
Kim Elpers
Jeffrey Embree
Jennifer Emerson
Martin Erhart
Jeff Ersig
Marie Ertle
James Evans

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Craig Ferguson
Monica and Felipe Fernandes
Susan and Nicholas Fletcher

Diane Flexsenhar
Dwight Flinkerbusch
Marilyn Folta
Helen Fosdick
David Fowler
Martha Frede
Betty and Stan Friedman
Svetlana Frolova

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Adrienne Gardner
Emma Garrett
Quentella and Jesus Garza
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Belinda and DeWitt Gayle
Casey Gebhard
Lisa and Conrad Geiger
Lora Ann and Steve Gerson
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Rick Gilpin
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Glenda Goehrs
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Ann Graham
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Beverly Griffith
Christopher Griger
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Linda Guerrero
Jasmine Guha-Castle and George Castle
Alice and Christopher Gunter

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Danna and Bryan Hale
Eileen Hallman
Andrea Hamilton
Carolyn and Matt Haney
Tim Hankins
Shelley Hardeman
Hank Hardesty
Kevin Harrington
Don Harris
Thomas Harrison
Trudy and David Hasan
Alice Hatfield
Katie Hausenfluck
Karl Haussmann
Michele Haussmann
Deann Hayes
Jeff Hazard
Rosa Hein
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Cassandra Henkiel
Mary and Tim Herman
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Eric Hersh
Ruth Herzberg
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Pamela Hill
Mark Hilton
Sandra Hintzman
Fritz Hinze
Ann and Richard Hojel
Sara Holloway
Russ Hooper
Mikisha Hooper
John Horton
Dudley Houghton
Russell Hoverman
Brian Hubbard
Iris Hubbard
Mike Hubbeling

Kim and Kyle Hughes
Edward Hume
Ginger Hurst

I

Jason Idell
Glee Ingram
Caitlin Irvin
Deborah Irvine and John Johns
Danny Isom

J

Bradin Jacobsen
Allison Jaffe
Sue January and Wayne Chambliss
Jaime Jay
Mark John
Charlotte and Benjamin Johnson
Kit Johnson
Patrick Johnson
Alejandra Johnson
Carol Jones
Bryan Jones
Keith Jordan
Laura Joseph
Cody Julian
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David Kahn
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Katherine Kappel
Sarah and Douglas Keene
Stacy Keese and Jack Murray
Michael Kentor
William Kerr
Shelley and Bill Kilday
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Bennie Kirk
Matthew Kleiman

Karen Knight, DDS
Gail and Jeff Kodosky
Kristin Koenig-Knifton
Jill Kolasinski
Kate Koons
Jacqueline and Steven Kraal
Lysa Kraft
Janet and William Krejci
Nathan Kriege
Steve Kuehner
Dana Kunik
David Kunkle

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Chiu-Mi Lai
John Laing
John Land
Hoppy Lane
John Langmore
Jennifer Langston
Dave Lapin
Teresa Lara
Elizabeth Lass
Erica Laughlin
Susan and Stuart Laves
Elizabeth Layne
Joan Lazar
Susan Lazarus
Kelly Lemons
Connie Lersch
Andrew Levack
Jerry Levenson
Robyn and Brandon Lewis
Kevin Lewis
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Rosanne and Louis Lindsey
Libby Linebarger
Vida Lloyd
Jennifer and Matthew Long
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